

The My Elks Mobile App can increase turnout, generate revenue, and take your events to the next level!

## Download the My Elks App today in your App Store

Successful events are critical to successful lodges. The My Elks Mobile App can help you increase participation in your events, increase revenues, and make advance ticket purchases and RSVP forms easier than ever before. By putting dynamic content in the palm of a member's hand, you make promoting your events simpler and more effective. The My Elks Mobile App includes

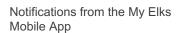


- **Push notifications** that can be scheduled and sent to members about upcoming events at the lodge, bar specials, dinner specials, and other special lodge functions.
- A dynamic events calendar that can include links to ticketing sites or RSVP links. In addition, members can add calendar events from the app to their device calendars to receive additional reminders for events they want to attend.
- **Featured content** that promotes events and activities at the lodge. This makes sure your members see upcoming events.
- Posting regular Menus and Specials in the app in addition to your special events. This keeps not only your members aware of what's going on, but also traveling Elks who may wish to visit your lodge.
- A rewards/loyalty program for your members. This will encourage members to come in more often to earn rewards.

Other fraternal organizations that have implemented similar apps to My Elks have seen

a **20%** increase in food and beverage sales. What could your lodge do with up to a 20% increase in revenues? The My Elks Mobile App is available *free to members* in the Apple App Store and Google Play Store today! In order to take advantage of these features for your committee, your lodge will need to sign up for this new resource by contacting: <a href="https://giantkiller.com/checkout/my-elks">https://giantkiller.com/checkout/my-elks</a>.







Event post with menu on the My Elks App



The My Elks Mobile App

Oregon State Elks Association The My Elks App





