

The My Elks Mobile App can increase awareness and generate revenue for your lodge and state major projects!

## Download the My Elks App today in your App Store

The Elks are the premier charitable organization in the country thanks to our numerous charitable projects and initiatives. All of this work is made possible thanks to the incredible generosity of our members who donate time, money, goods, and services to help further our charitable works. From State Major Projects to lodge projects, engaging members to support your efforts is critical to the success of our programs to support those in need. The My Elks Mobile App is a new resource developed by Elks in Oregon, Washington, Idaho, Montana, and California to help lodges and state associations grow their charitable programs. In addition to the benefits offered to lodges, the My Elks Mobile App can help you raise funds and involvement in your State Major Project and lodge charitable projects.



- Donation Links are built into the app for the Elks National Foundation and State Major Projects (for those set up to take online donations). Lodges can add donation links for various lodge charities as well.
- Push notifications allow you to send donation appeals to members, remind members
  of charitable raffles, recruit volunteers, and more! These notifications are a great way
  to keep members informed and engaged.
- **Dynamic calendar events** in the app allow members to see upcoming charitable events and fundraisers. They can also add them to their mobile device calendars to receive reminders to attend events and fundraisers. This will help get your members

- more engaged in supporting your charitable programs!
- Volunteers sign-up forms via third-party integrations allow you to generate eventand project- specific volunteer sign-up forms that can be posted in the app and in the dynamic calendar for easy access by members.
- News carousels let you highlight your projects for members and others. You can post
  about your State Major Project dinners, your lodge holiday food boxes, and more! Use
  these as an opportunity to promote your projects not just to your own members, but to
  other Elks who may be passing through and visiting your lodge.

The My Elks Mobile App is designed to engage members in lodge projects and events, especially those that promote our charitable programs. This will help lodges grow and be successful in continuing our charitable mission. Other fraternal organizations who have implemented similar apps to the My Elks have seen **an increase in donations** when using mobile apps to promote charitable projects and committees. The My Elks Mobile App is available **free to members** in the Apple App Store and Google Play Store today! In order to take advantage of these features for your committee, your lodge will need to sign up for this new resource by contacting: <a href="https://giantkiller.com/checkout/my-elks">https://giantkiller.com/checkout/my-elks</a>.







Notifications from the My Elks Mobile App

State major project post in the My Elks App

Donation portal in the My Elks App





