



Unlock the tools of membership growth and retention with the My Elks Mobile App



How the My Elks Mobile App can help increase member engagement, retention, and recruitment

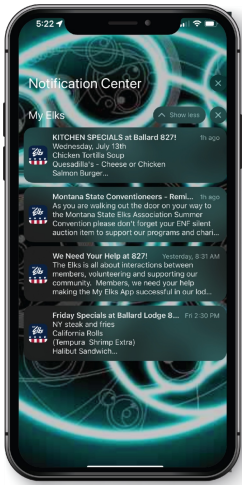
Download the My Elks App today in your App Store

Membership is the lifeblood of our organization. Last year we were tasked with meeting the challenge, and we did that with 97,000 new members. This year we want to promote Elkdom with enthusiasm and get at least a plus 2 in every lodge. One of the best ways to grow your membership is through engagement. The My Elks Mobile App is designed to help lodges engage and retain members as well as to recruit new members making this an invaluable tool for your membership toolkit. Through the My Elks Mobile App you can:

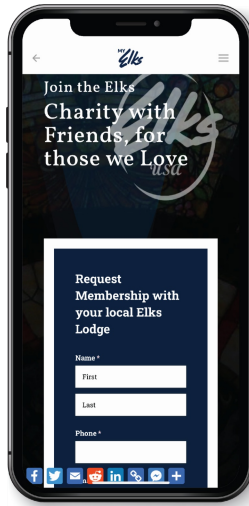


- **Use push notifications** to send event reminders and other news to members to increase turnout at events, as well as participation in lodge charitable projects.
- **Use the dynamic calendar** to promote events and projects, including volunteer and ticketing links as well as the ability for members to add events from the app to their device calendars for additional reminders to attend.
- **Use built-in membership links** to both the Membership Inquiry form and the Invite Someone to Join forms on Elks.org so that when talking with prospective members, you can sign them up on the spot without waiting to process a paper application.
- **Easily pay dues.** For lodges in the Grand Lodge Dues Billing Program, the app contains the link to the Revopay dues payment site. You can combine this with push notifications to remind members when it's time to pay dues and have them pay—all from the palm of their hand.

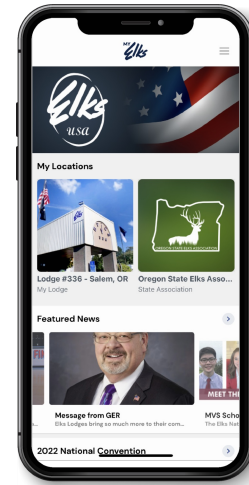
The My Elks Mobile App is designed to engage and retain members and to make recruitment of new members easier. This will help lodges grow and be successful in achieving a plus 2 membership gain! The My Elks Mobile App is available **free to members** in the Apple App Store and Google Play Store today! In order to take advantage of these features for your committee, your lodge will need to sign up for this new resource by contacting: <https://giantkiller.com/checkout/my-elks>.



Notifications from the My Elks Mobile App



Membership Inquiry form in the My Elks Mobile App



The My Elks Mobile App

