



**Unlock your lodges potential with
the My Elks Mobile App**



Increase member engagement, increased revenues, increased membership retention all by unlocking the potential of the My Elks Mobile app for your lodge!

Download the My Elks App today in your App Store

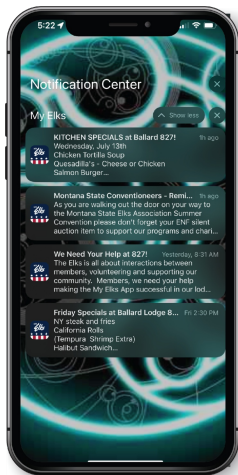
As Lodge Officers, we have a responsibility to promote our lodges and embrace new resources to help engage members, increase revenues, and grow our membership. The new My Elks Mobile app is a tool that has been developed from the ground up by a group of members from Oregon, Washington, Idaho, Montana, and California to meet the needs of Elks lodges. We partnered with a developer who has worked with other fraternal organizations to build similar apps for them. The developer worked with a set of must-have requirements developed by our team based on years of combined experience as lodge officers, district leaders, state leaders, and national leaders in our organization. So, what can the My Elks Mobile App do for your lodge and members?



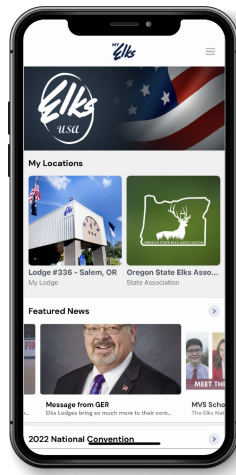
- **Push notifications** allow you to send event information and meeting reminders directly to your members via their mobile devices.
- **Dynamic events calendars** allow your members to view events, access ticketing and RSVP links, and add events to their mobile device calendars so that they receive reminders to attend. These can even be used to remind lodge members of lodge and committee meetings.
- **News carousels** allow you to post about lodge news and even committee needs, or if

- you are looking for members to join your officer corps.
- **Tools to engage, retain, and recruit members** use notifications and events postings to engage your members in all-new and dynamic ways to increase participation in your lodge events. In addition, the app allows lodges in the Grand Lodge Dues Billing Program (or that have their own dues billing system) to give members the ability to pay dues right from the app. And your membership links are built into the app. Both the Membership Inquiry form and the Invite Someone to Join Forms on Elks.org can be accessed through the app, so that when talking with prospective members, you can sign them up on the spot without waiting to process a paper application.

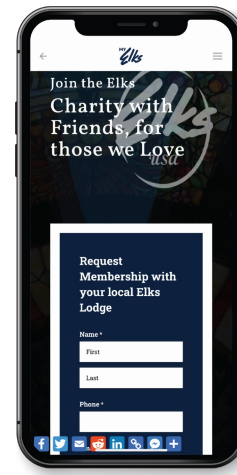
The My Elks Mobile App is designed to engage and retain members and to make recruitment of new members easier. This will help lodges grow and be successful in achieving a plus 2 membership gain! Other fraternal organizations that have implemented similar apps to the My Elks have seen a **20% increase in food and beverage sales**. What could your lodge do with up to a 20% increase in revenues? In addition to this email, over the next few days additional emails will be coming to your lodge committee chairs on how the My Elks Mobile App can help support your various lodge committees. The My Elks Mobile App is available **free to members** in the Apple App Store and Google Play Store today! In order to take advantage of these features for your committee, your lodge will need to sign up for this new resource by contacting: <https://giantkiller.com/checkout/my-elks>.



Push notifications with the My Elks App



The My Elks App



Membership inquiry form in the My Elks App

