

How the My Elks Mobile App can increase engagement with your Americanism, Veterans, and First Responder Committees!

## Download the My Elks App today in your App Store

The Elks' programs that promote Americanism, support veterans and first responders, and encourage patriotism help make our order distinctly American. The My Elks Mobile App has been envisioned by Elks Members using a development partner (Giant Killer) located right here in the United States. Just like the Elks, our partners share a commitment to serving our nation's veterans and first responders, as well as a dedication to helping organizations such as ours end veteran homelessness. So, how can the My Elks Mobile App help with your lodge or state Americanism, Veterans, and First Responder programs?

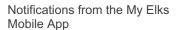


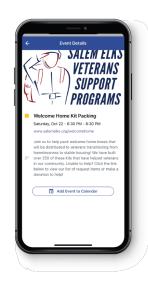
- **Push notifications** allow you to send contest deadlines, fundraiser information, volunteer requests, and event details for you Americanism and veterans programs directly to your members via their mobile devices.
- **Dynamic calendar events** in the app allow members see upcoming veterans and first responder events and add them to their calendar to receive reminders to attend. This will help get your members more engaged in supporting your veterans programs!
- Volunteer sign-up forms via third-party integrations allow you to generate event and project specific volunteer sign-up forms that can be posted in the app and in the dynamic calendar for easy access by members.
- **News carousels** let you highlight your projects for members and others. You can post about your welcome home boxes, first responder dinners, and stand down events, and even feature your Americanism essay contest winners.

Like the Elks, the My Elks Mobile App is distinctly American, and this resource can be used to grow your Americanism and veterans programs, as well as to share the great work your

committee is doing with your members. The My Elks Mobile App is available *free to members* in the Apple App Store and Google Play Store today! In order to take advantage of these features for your committee, your lodge will need to sign up for this new resource by contacting: <u>https://giantkiller.com/checkout/my-elks</u>.







Event post in the My Elks Mobile App



The My Elks Mobile App

Oregon State Elks Association

